



# AADOOCR

American Association for Dental,  
Oral, and Craniofacial Research

## 2025 ANNUAL MEETING

NEW YORK, NY, USA • MARCH 12-15, 2025

54<sup>TH</sup> ANNUAL MEETING OF THE AADOOCR

49<sup>TH</sup> ANNUAL MEETING OF THE CADR

**Exhibit with AADOOCR/CADR!**

**Jacob K. Javits Convention Center**

**New York, NY • March 12-15, 2025**

**Reserve  
Now!**

**EXHIBITOR & SPONSOR**  
**PROSPECTUS**

**#AADOCR2025**  
**[aadocr.org/2025aaexhibits](http://aadocr.org/2025aaexhibits)**

# 54<sup>TH</sup> ANNUAL MEETING & EXHIBITION OF THE AADOCR 49<sup>TH</sup> ANNUAL MEETING OF THE CADR

## JACOB K. JAVITS CONVENTION CENTER

429 11th Avenue  
New York, NY 10001  
March 12-15, 2025

[aadocr.org/2025AAExhibits](http://aadocr.org/2025AAExhibits)



## EXHIBIT HOURS

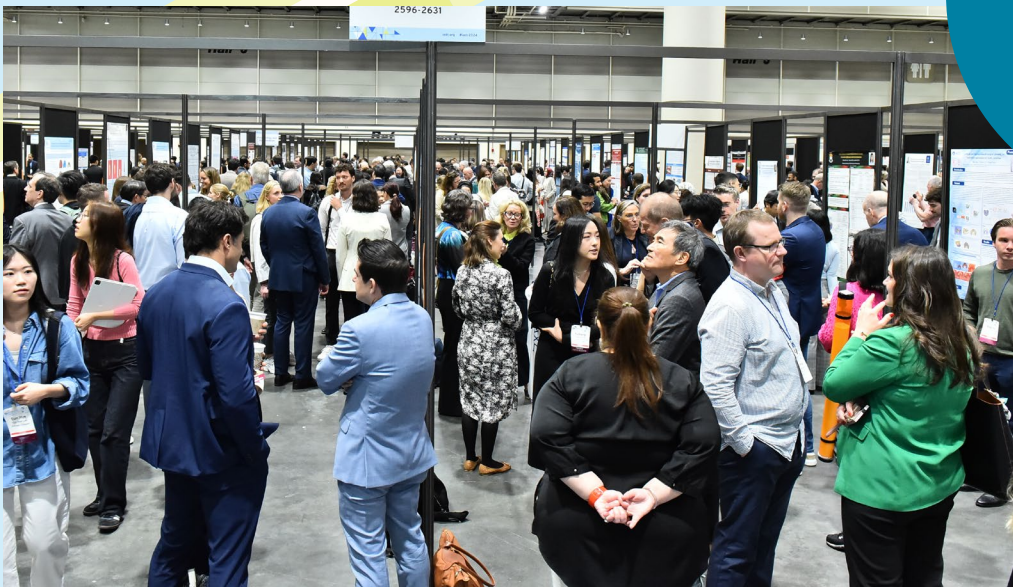
March 12	9 a.m. – 5 p.m.	Exhibitor Move-in
March 13–15	9 a.m. – 5 p.m.	Exhibition Open
March 15	5 p.m. – 7 p.m.	Exhibitor Move-out

\*Exhibition times are subject to change.

## EXHIBIT WITH AADOCR/CADR !

Promote your company's latest advances and meet with leaders in dental, oral, and craniofacial research. With more than 3,000 delegates expected and 2,500+ scientific abstracts being presented, you can showcase your company to key thought leaders and influencers and to a future generation of researchers. Don't miss this opportunity to network!

**BOOK YOUR  
EXHIBITION  
SPACE  
BEFORE IT  
SELLS OUT!**



# OUR EXHIBITORS...

- ▶ **PROMOTE** new product and service developments.
- ▶ **OFFER** hands-on demonstrations to current and prospective academic leaders, key thought leaders, researchers in the field, potential employees, and future researchers.
- ▶ **HIGHLIGHT** their impact and partnership with the future of the industry.
- ▶ **CAPITALIZE** on networking opportunities with industry leaders – sharing ideas and insights on industry trends.
- ▶ **GAIN** valuable feedback on the latest innovations, products, and services.
- ▶ **COMMUNICATE** the science and technology behind their products.
- ▶ **BUILD** new networks within the dental, oral, and craniofacial field.
- ▶ **ATTRACT** post-docs, residents, and new investigators to your institution
- ▶ **REACH** decision makers conducting dental, oral, and craniofacial research

## BENEFITS OF EXHIBITING

### EXPOSURE TO THE LATEST DENTAL, ORAL, AND CRANIOFACIAL RESEARCH

Dental, oral, and craniofacial researchers, educators, and clinicians view AADOCR as the leading source of cutting-edge research, innovations in clinical care and state-of-the-art technology.

### REACH AN INFLUENTIAL AUDIENCE

The AADOCR/CADR Exhibition Hall provides an exceptional opportunity to showcase your company's technology, laboratory equipment, and research tools to key opinion leaders and top-funded investigators.

### INTERACT WITH KEY THOUGHT LEADERS

Showcase your impact and influence on the industry through hands-on demonstrations for thought leaders, researchers in the field, and future researchers.

### INCREASED VISIBILITY AND NAME RECOGNITION

Demonstrate new products and services or display new scientific publications.

### SHOWCASE YOUR INSTITUTION

Looking to fill open research faculty positions, post-doctoral positions, or training positions? Meet the brightest at AADOCR/CADR!

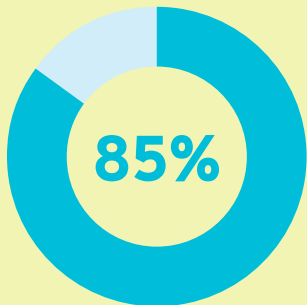


## MORE THAN AN EXHIBITION HALL

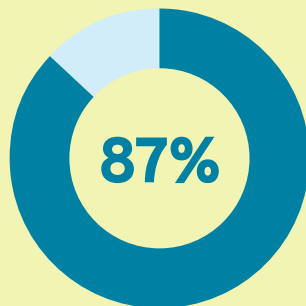
- ▶ The AADOCR/CADR Scientific Networking Center offers complimentary coffee breaks twice a day for meeting attendees.
- ▶ Meet with NIDCR Program Officers, Career Development & Training Officers, Grants Managers, and Scientific Review Officers.

## TAKE IT FROM OUR MEETING DELEGATES

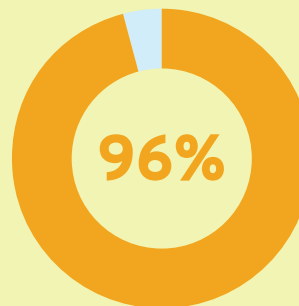
(Percentages based on 2024 General Session survey participants.)



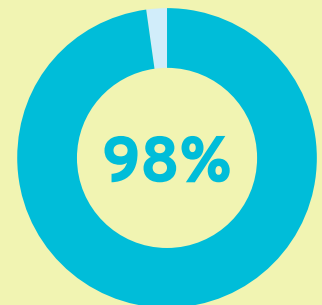
indicated that they are more likely to recommend a product from companies communicating the technology behind their product.



found the Exhibition Hall to be a valuable resource at the meeting.



visited the Exhibition Hall.



believe it is important for oral care companies to communicate the science and technology behind their products and services.

# 2025 EXHIBIT BOOTH RATES PER 10' x 10'

CORPORATE – \$5,400

INSTITUTIONAL, GOVERNMENT & NONPROFIT – \$2,700

## AADOCR Corporate & Institutional Member Discounts on First Booth<sup>^</sup>:

	CORPORATE	INSTITUTIONAL
<b>Non-member</b>	\$5,400	\$2,700
<b>Leadership Level (50% Discount)</b>	\$2,700	\$1,350
<b>Regular Level (20% discount)</b>	\$4,320	\$2,160

<sup>^</sup>Corporate and Institutional members receive a 20% discount on additional booths.

To find out how to become a Corporate or Institutional Section member and the additional member benefits, visit [aadocr.org/aadocr-membership](http://aadocr.org/aadocr-membership).



# WHAT'S INCLUDED IN THE EXHIBIT PACKAGE?

- ▶ Standard 10' x 10' booth frame, with an 8-foot-high back drape and a 36-inch-high draped side divider.
- ▶ Identification sign with company name and booth number.
- ▶ A 6' draped table, two chairs and a trash can (Institutional, Government, and Nonprofit booths only).
- ▶ Roving security services from Exhibition Hall move-in through move-out.
- ▶ Complimentary Exhibitor-only\* registrations based on membership level and booth type.
- ▶ Robust company profile in the online program.
- ▶ Access to an Exhibitor-only Lounge.
- ▶ General cleaning of Exhibition Hall aisles.

\*Exhibitor-only badges allow access to the public meeting spaces and the Exhibition Hall only. Exhibitors wishing to have access to the scientific sessions must purchase a full meeting registration. Additional exhibitor-only badges may be purchased for \$320 each.

NOTE: Booth carpet or floor covering is mandatory but is not included in the booth package. Carpet and additional furniture may be ordered through the exhibitor service manual.

Exhibit booth packages and benefits may change to accommodate the AADOCR/CADR Annual Meeting for the safety of our onsite attendees.

## SUBMIT YOUR APPLICATION

- ▶ [Download the application.](#)
- ▶ [View the Exhibition Hall floor plan.](#)
- ▶ [Read the exhibition guidelines.](#)



# PARTNERSHIP & PROMOTIONAL OPPORTUNITIES

AADOCR recognizes that our partners have a range of goals when participating in our meetings. Therefore, we have a number of sponsorship opportunities available that deliver many opportunities to promote your products and services.

## SCIENTIFIC SESSION PARTNERS

Support the science of the meeting with four partnership options, with benefits including complimentary advertising, complimentary meeting registrations, and high-visibility recognition.

SCIENTIFIC SESSION PARTNER BENEFITS	BRONZE \$10,000	SILVER \$20,000	GOLD \$30,000	PLATINUM \$50,000
<b>PRE-MEETING RECOGNITION</b>				
Sponsor profile, including direct link to website and social media, on the AADOCR/CADR Annual Meeting website (continues post-meeting)	▲	▲	▲	▲
<b>ONSITE RECOGNITION</b>				
Complimentary meeting registrations (ticketed events excluded)	1	2	4	8
Company recognition at sponsor level with logo on welcome slides before Oral Presentations/Symposia	▲	▲	▲	▲
Company logo on signage in convention center	▲	▲	▲	▲
Sponsor ribbons for onsite staff recognizing your sponsor level	▲	▲	▲	▲
Access to the exclusive Donor and Sponsors Lounge onsite throughout the duration of the meeting	▲	▲	▲	▲
Tickets to attend the President's Reception		2	4	8
Reserved seating at Opening Ceremonies		▲	▲	▲
Conference ad on the app		50%	▲	▲
Ability to schedule a meeting with AADOCR leadership			▲	▲
Discount on additional booth purchase (after first booth)			25%	50%
Ability to schedule complimentary meeting and reception space at the General Session & Exhibition.				▲
<b>POST-MEETING RECOGNITION</b>				
Company recognition in Post-meeting Newsletter	▲	▲	▲	▲
Acknowledgment in Annual Report and Proceedings for that year	▲	▲	▲	▲

## INDUSTRY-SPONSORED SYMPOSIUM \$15,000

Directly influence the science at the Annual Meeting by hosting an Industry-sponsored Symposium. This benefit of IADR/AADOCR Corporate and Institutional membership (Leadership level or above) allows you to have a scheduled meeting session to promote your company's science and innovation.

## HIGH-VISIBILITY SPONSORSHIPS

### Visibility and branding opportunities:

<b>Scientific Networking Center &amp; Coffee Breaks</b> (on Exhibition Hall floor)	<b>\$40,000</b>
Be the focal point and top gathering space for attendees in the 40'x40' Networking Center where attendees will come to recharge, relax, and mingle with their colleagues.	
<b>Conference Bags</b>	<b>\$25,000</b>
Company logo featured on the exterior of conference tote bags distributed to every attendee at registration.	
<b>Distinguished Lecture Series Speaker</b>	<b>\$10,000</b>
Contribute to the core mission of AADOCR and the Annual Meeting by advancing research and increasing knowledge for the improvement of oral health.	
<b>Welcome Reception Sponsorship</b>	<b>\$10,000</b>
Reception for all registered attendees, presenters, and new members/first-timers.	
<b>Know Before You Go Email</b>	<b>\$2,500</b>
Company name and logo included in one email communication sent to all registered attendees prior to the meeting.	

## ADVERTISING OPPORTUNITIES

Drive traffic to your booth or promote your company through advertising.

<b>Mobile app ad*</b>	<b>\$3,000</b>
<b>Promo Ad in AADOCR Monthly Newsletter</b>	<b>\$500 per issue</b>

\*Discounts to IADR/AADOCR Corporate and Institutional members and Scientific Session Partners.

AADOCR is your partner for success. For more detailed information of our sponsorship and advertising opportunities visit: [aadocr.org/2025AASponsorship](http://aadocr.org/2025AASponsorship).





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## QUESTIONS?

Tel: +1.703.548.0066

E-mail: [exhibits@aadocr.org](mailto:exhibits@aadocr.org)

[aadocr.org/2023AAExhibits](http://aadocr.org/2023AAExhibits)

[aadocr.org/2023AASponsorship](http://aadocr.org/2023AASponsorship)

